

AGENDA - 4 topics, 2 hours each

Public Speaking for Scientists

1. Two Minute Elevator Pitch Game

The workshop begins with an evaluation of current ability to make public presentation of participants through a two minute presentation, elaborated according to clear rules.

- The participants will be first familiarized with the concept, will follow examples of specific presentations and have the opportunity to test and ask questions about topics of their interests.
- The exercises are meant to lead in the second part of the workshop at a presentation held by participants in front of their colleagues.
- At the end of the first meeting the participants will have a clearer picture of their strengths and weaknesses in public speaking.

2. Public discourse – a theoretical approach

In the second meeting we will explore a series of theoretical concepts that put communication and public speaking on solid basis, allowing continuous improvement after the workshop.

- Rhetoric: ethos, pathos, logos
- Types of public discourse (informative versus persuasive, spontaneous versus prepared)
- Elements of verbal argumentation
- Clarity and responsibility (perspective, audience)
- A brief insight into communication theories

3. Preparing for public discourse

The third meeting will approach „tips and tricks” related to public speaking. In order to make them relevant and memorable we will link them to the theoretical background and specific difficulties identified in the first meeting.

- Priorities: define topics in accordance with the audience or audience selection according to the topic; language adaptation; objectives and key messages
- Structure of the presentation: introduction, transitions, conclusions
- Public speaking techniques:
 - posture
 - gestures
 - voice
 - language
 - visual aid

4. Two Minute Elevator Pitch Game - revised

In the last meeting we will bring together the theory and practice of the public discourse and we will revise the two minute presentations.

- This time the participants will prepare a presentation on a given topic to be held in front of their colleagues. The presentation will integrate as much as possible the techniques and recommendations discussed at the workshop.
- At the end of the workshop we will review the most important information and techniques related to public speaking and identify opportunities to improve presentation skills and provide resources for the in-depth study of the subject.